

8/8/01 Delmar, NY For immediate release.

KnowledgeXtensions, Inc. achieves an industry first by deploying a wireless component in their total knowledge management solution.

KnowledgeXtensions, a pioneer in personalized e-learning, is the first to provide true e-learning adapted for the next generation of wireless devices, by delivering a training & reference solution that adapts to the display characteristics of wireless devices like Palm Pilots™ and web cell phones. Now users can work with familiar applications available on the web in a wireless mode.

KnowledgeXtensions created the program for a large, international publisher who has developed extensive training and reference material for the health care industry. KnowledgeXtensions Adaptive Learning Technology is enabling healthcare workers to use their knowledge base both on PCs and during rounds on their Palm Pilots™.

States KnowledgeXtensions President & CEO David Geoghegan, "Utilizing KnowledgeXtensions' IPRESS™, we provide a training and electronic support solution which spans the breadth of today's electronic communication devices. We maximize the ability of a person to access just-in-time, just-in-place learning. Now you can truly learn what you need, when you need it, where you need it."

The KnowledgeXtensions' approach provides an e-learning infrastructure, allowing the end-user to easily develop and deploy adaptive e-learning at their organization with a true enterprise-wide solution.

KnowledgeXtensions, Inc., located in NY's Capital Region, is a leader in the development of personalized instruction, and has created a strong track record in satisfying the needs of corporations across the enterprise. The enhanced authoring, delivery and assessment features form the "total solution" demanded by today's organizations. Experienced in serving Fortune 500 companies, (including GE, IBM, PWC, PR NEWswire, DIEBOLD, NCR, AT&T, DELOITTE & TOUCHE, ANDERSEN CONSULTING, PRENTICE HALL, AMERICAN EXPRESS, and COMPAQ), KnowledgeXtensions offers a full-range of products and services dedicated to insuring the success of a client's e-learning effort. They provide a turn-key approach, with an emphasis on delivering a solution that's so easy-to-use and so powerful that it empowers clients to take control of the process.

For more information on e-learning, or for information about the company, call (518) 439-0500.

(Questions or inquiries? Please feel free to contact Olsen Advertising. Technical or pricing questions can be directly addressed to David Geoghegan at KnowledgeXtensions, 518-439-0500.)