

9/18/02 Delmar, NY For immediate release.

KnowledgeXtensions releases KBridge 2.1™; a significant advance in their authoring tool.

KnowledgeXtensions, a leader in adaptive learning, announces the release of KBridge 2.1™, which increases the functionality of KBridge. The product now boasts the shortest learning curve for Instructional Development. With KBridge 2.1 authors use MS Word™ as a very common, simple interface.

The content is developed in knowledge “nuggets” and these nuggets can be used and re-used. Content developed using KBridge can then be deployed to multiple platforms and it will adapt to the learner’s style of learning.

With this new release, individual paragraphs can be marked for specific audience groups so one document can serve many learners. This is just one more addition to an already feature rich, and robust product.

“We designed KBridge 2.1 with the Instructional Designer and Writer in mind. Writers should be able to concentrate on the writing, not be struggling with the tools”, said KnowledgeXtensions CEO and President, Dave Geoghegan.

KBridge 2.1 enables writers to develop complex e-Learning and reference environments, based on XML, that can be used and reused easily – with no learning curve. This affordable tool also enables users to dynamically assemble courses that are customized to the learner’s specific needs.

The KBridge technology is unique, and powerful. The newest release simply makes a good product even better.

KnowledgeXtensions, Inc., located in NY’s Capital Region, is a leader in the development of personalized instruction, and has created a strong track record in satisfying the needs of corporations across the enterprise. The enhanced authoring, delivery and assessment features form the “total solution” demanded by today’s organizations. Experienced in serving Fortune 500 companies, (including GE, IBM, PWC/, DIEBOLD, NCR, AT&T, DELOITTE & TOUCHE, ANDERSEN CONSULTING, PRENTICE HALL, AMERICAN EXPRESS, and COMPAQ), KnowledgeXtensions offers a full-range of products and services dedicated to insuring the success of a client’s e-Learning effort. They provide a turn-key approach, with an emphasis on delivering a solution that’s so easy-to-use and so powerful that it empowers clients to take control of the process.

For more information on e-Learning, or for information about the company, call (518) 439-0500.

(Questions or inquiries? Please feel free to contact Peter Olsen. Technical or pricing questions can be directly addressed to David Geoghegan at KnowledgeXtensions, 518-439-0500.)